

## **ICS COURSES OFFERED IN FALL 2020 AUGUST 2020**

ICS students should select courses totaling 30 ECTS.

Please include **ONE** and only one course or combination of courses that is assessed by a project report + oral defense of the project.

Please also note that some projects require an oral defense in late January 2021 (the exam dates will be published in the separate study secretariats in Moodle).

Unless otherwise stated, all classes are in the Kroghstræde 3 (KS3) building.

After the start of the semester: Always check in Moodle for any changes regarding all courses.

## **COURSES OFFERED BY THE ENGLISH PROGRAM ENG-3 Language, Communication and Discourse Module/Project Combination [15 ECTS]**

NO SEPARATE COURSE

**Official title on transcript: Discourse and Society**

### **Module description**

The module comprises the following activities: The courses ENG-3 Discourse Studies Methods, at least one of the ENG-3 project courses below, and project supervision.

A specific grade is awarded.

**Supervision:** A professor will be allocated as supervisor during the project period.

### **ENG-3 Discourse Studies Methods**

#### **Course description**

This methods course provides students with valuable, practical experience in using a range of qualitative methods for analysing text, talk and social interaction appropriate for undertaking a group project in this field.

**Course sessions:** See Moodle.

#### **Assessment**

PLEASE NOTE: The Discourse Studies Methods course above **MUST** be combined with project work: The course will not be separately graded and **MUST** be taken in combination with at least one of the ENG-3 project courses listed below. Assessment is by a written project plus an oral defense. The Discourse Studies

Methods course and the ENG-3 project course will be assessed together in the combined project plus oral exam.

Official exam title on transcript: Discourse and Society

## **ENG-3 Project course: Decoding Language and Power**

### **Course description**

In this class, we will look at how scholars have answered the questions:

What is language?

What is power?

What is identity?

We will consider some possible frameworks for analysis, and think about our own answers to these questions.

**Course sessions:** See Moodle.

### **Assessment**

PLEASE NOTE: The project course MUST be combined with project work: The project course will not be separately graded. The Discourse Studies Methods course above MUST be taken in combination with at least one project course. Assessment is by a written project plus an oral defense. The Discourse Studies Methods course and the ENG- 3 project course will be assessed together in the combined project plus oral exam.

Official exam title on transcript: Discourse and Society

## **ENG-3 Project course: The Discourse of Social Media**

### **Course description**

The significance of social media in today's technologically-driven world cannot be overstated. From business to education, social media is integral to the ways in which communication is managed within and between groups. Social media connects geographically dispersed communities, facilitates mass communication, and generates revenue for individuals and companies. Yet despite the importance of social media, the ways in which online technologies influence how individuals communicate and behave are not well understood. This discourse studies project course will address the many facets of communicating with social media.

**Course sessions:** See Moodle.

### **Assessment**

PLEASE NOTE: The project course MUST be combined with project work: The project course will not be separately graded. The Discourse Studies Methods course above MUST be taken in combination with at least one project course. Assessment is by a written project plus an oral defense. The Discourse Studies Methods course and the ENG- 3 project course will be assessed together in the combined project plus oral exam.

Official exam title on transcript: Discourse and Society

## LANGUAGE AND INTERNATIONAL STUDIES (LISE) courses

LISE is an interdisciplinary BA-level program focusing on international politics, culture and English language skills. It thematizes itself around international relations, studies in cultural globalization, international organization, the use of language in society and regional studies. It features an international student body and helps position students for a range of MA programs concerning politics, culture and communication across the humanities and social sciences.

Students taking LISE “project modules” – who sign up for the larger semester research project which is the general focus of the university’s educational model – are required to take the background project courses. Students should be aware that those courses have grades of their own as well as leading to a project which is graded in itself.

### **LISE-1 Introduction to International Studies: Disciplines, Issues and Approaches [5 ECTS]**

#### **Course description**

This course is an introduction to basic concepts and analytical tools useful for the study and understanding of International Studies.

**Course sessions:** First session September 3, 16.30, AUD 0-08, Fibigerstræde 10. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=35837>

#### **Assessment**

The course is assessed on the basis of an exam portfolio, the precise contents of which will be determined at the start of the semester. A specific grade will be awarded.

### **LISE-1 20<sup>th</sup> and 21<sup>st</sup> Century World History [5 ECTS]**

#### **Course description**

This course is intended to take students through a range of the major political events and cultural trends from roughly the First World War to the present. The course is intended to assure that you have the historical knowledge needed to address the issues looked at over the course of the education's further semesters. Combined with "Introduction to International Studies: Theories and Methods," this course helps form the background of the first-semester project. In the first semester, we are concerned to pin-down a number of essentials: knowledge of problem-based learning, the basic fields of international studies, the general historical knowledge necessary to complete the education and work on your English grammar and writing. This course addresses the historical areas of the first semester areas.

The course will be primarily lecture. However, we will hold a "pause" session in the middle of the course for questions and reflections. Also, in addition to readings from the text, there are links to podcasts and documentaries which you're asked to look at in preparation for different meetings.

Students should be aware that we will not be following up on all subjects in the reading in the lecture, and some classes will focus on specific issues addressed in shorter form in the reading that the lectures will look at in extended form. Students are expected to use all material from the course -- reading, lecture and multi-media material -- to put together a broad picture of the twentieth and twenty-first centuries. Multi-media

material will also highlight certain specific issues or details worth thinking about. Students should not expect a repetition of the readings in class.

**Course sessions:** Digital only. Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=35839>

### **Assessment**

The course is assessed on the basis of an exam portfolio, the precise contents of which will be determined at the start of the semester. A specific grade will be awarded.

## **LISE-1 INTRODUCTION TO INTERNATIONAL STUDIES PROJECT [10 ECTS]**

NO SEPARATE COURSE

### **Project description**

The module consists of lecturer-supervised problem-oriented project work within the field of International Studies. It is a requirement for completion of the module that the 20th and 21st Century World History course has been completed and that the portfolio for the Introduction to International Studies: Disciplines, Issues, and Approaches course has been submitted (see above).

Students should gain knowledge about a delimited topic within the field of International Studies on the basis of the project. The topic must derive from the two LISE-1 courses above.

Furthermore, students should acquire skills in analysing and understanding cultural, social and political phenomena in relation to modern and current development processes as well as skills in applying fundamental knowledge about important political, cultural and social events and trends in western and global history of the 20th and 21st centuries.

Finally, students should obtain competencies in:

- working independently and in groups,
- handling relevant theories and methods for the analysis of a delimited problem within International Studies, and
- presenting ideas, arguments and research results within International Studies in an appropriate academic form, both orally and in writing.

**Supervision:** A professor will be allocated as supervisor during the project period.

## **LISE-3 International Relations: Theories and Methods [5 ECTS]**

### **Course description**

This course is an introduction to theories and methods useful for the study and understanding of International Relations as well as to some major issues in international politics.

**Course sessions:** First session September 2, 16.30, room 4.112. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=35842>

### **Assessment**

Portfolio, with a specific grade awarded.

## **LISE-3 The History of International Relations in the 20<sup>th</sup> and 21<sup>st</sup> Centuries [5 ECTS]**

### **Course description**

Welcome to this course on 'the History of International Relations in the 20th and 21st Century'. This course will introduce you to central developments in international relations both at a global level, but also at a regional level.

Please note that a series of discussions is part of this module and that active participation is a condition for passing the exam.

**Course sessions:** First session September 2, 14.30, room 4.112. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=35840>

### **Assessment**

Portfolio, with a specific grade awarded.

## **LISE-3 INTERNATIONAL RELATIONS PROJECT [10 ECTS]**

NO SEPARATE COURSE

### **Project description**

The module consists of lecturer-supervised problem-oriented project work within the field of International Relations. It is a requirement for completion of the module that The History of International Relations in the 20th and 21st Centuries course (see above) has been completed and that the portfolio in extension of the International Relations: Theories and Methods course has been submitted (see above).

Students should gain knowledge about a delimited topic within the field of International Relations on the basis of the project. The topic must derive from the two project courses above.

Furthermore, students should acquire skills in:

- formulating a scientifically relevant problem within International Relations,
- applying relevant theories and methods for the analysis of the formulated problem
- communicating ideas, arguments and research results within complex problems in International Relations in a convincing, well-argued and precisely phrased academic form, both in writing and orally.

Finally, students should obtain competencies in:

- applying relevant theories and methods for the analysis of complex problems within
- International Relations, communicating ideas, arguments and research results within International Relations.

### **Assessment**

The project is assessed on the basis of the project report prepared by the student(s) and the oral defense of the project. Max. 15 pages per student in the project group, alternatively max. 20 pages for an individual project report. Time allotted for the oral defense: 30 minutes per student. The emphasis in the assessment is on the written report. A specific grade will be awarded in accordance with the Danish 7-point grading scale.

**Supervision:** A professor will be allocated as supervisor during the project period.

### **LISE-3 Introduction to Political Philosophy [5 ECTS]**

#### **Course description**

This course will take students through some of the major thinkers and debates in the history of political thought with the goal of expanding students' vocabularies as political and social thinkers as well as as ethical actors. The course will depart from the Universal Declaration of Human Rights, and then move to a range of classic texts from the history of political thought.

**Course sessions:** First session September 7, 12.30, room 1.108, Fibigerstræde 16. Link in Moodle:  
<https://www.moodle.aau.dk/course/view.php?id=35841>

**Assessment:** Take-home assignment on a lecturer-decided topic (6-8 page), with a specific grade awarded.

### **LISE-3 English Medium Communication in Multilingual Contexts [5 ECTS]**

#### **Course description**

This course will provide you with knowledge and understanding of a variety of problems and issues concerning the use of English in multilingual contexts from a European and global perspective, including language policy, linguistic rights, lingua franca communication and multilingualism.

**Course sessions:** First session September 7, 14.30, room see Moodle. Link in Moodle:  
<https://www.moodle.aau.dk/course/view.php?id=35843>

#### **Assessment**

48-hour-take-home case assignment. A specific grade is awarded.

### **LISE-5 Organizational Studies: Theories and Methods [5 ECTS]**

#### **Course description**

According to the curriculum, the purpose of Organizational Studies: Theories and Methods is to become familiar with theories on the nature and functioning of organizations. The course seeks to achieve this by introducing students to key organization theories and by introducing numerous cases and examples illustrating theoretical ideas. The ambition is also that students should become familiar with relevant terminology and key concepts enabling students to analyze organizational phenomena in their projects. In order to address student interests, a broad range of organizations will be included as cases and examples. Most cases and examples, though, will be drawn from international governmental organizations (IGOs) and large NGOs.

**Course sessions:** First session September 8, 14.30, AUD 0-08, Fibigerstræde 10. Link in Moodle:  
<https://www.moodle.aau.dk/course/view.php?id=35844>

#### **Assessment**

The course is assessed on the basis of an exam portfolio. A specific grade is awarded.

### **LISE-5 International Organizations [5 ECTS]**

#### **Course description**

The course evolves around questions relating to civil society, private and public international organizations, including non-governmental organizations, social movements and their significance to the international society. We will be discussing a number of theoretical perspectives as well as empirical cases during sessions, and I plan a high degree of student involvement in various types of group work and discussions throughout the course.

**Course sessions:** First session September 3, 08.15, room see Moodle. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=35846>

### **Assessment**

The course is assessed on the basis of a lecturer-defined take-home assignment (max. 12 pages)

A specific grade is awarded.

## **LISE-5 Organizational Studies Project [10 ECTS]**

NO SEPARATE COURSE

### **Assessment**

The project is assessed on the basis of the written project report plus the oral defense. The project report should be max. 15 pages per student in the project group and max. 20 pages in the event of individual projects. One page is defined as 2400 characters including spaces.

Registration for the project requires:

- registration for both of the two LISE-5 courses (Organizational Studies: Theories and Methods and International Organizations)
- submission of both the exam portfolio for Organizational Studies: Theories and Methods and the take-home assignment for International Organizations

**Supervision:** A professor will be allocated as supervisor during the project period.

Please also note that the oral defense is scheduled for January 2019. Consequently, students should register for this project if they are prepared to undertake the oral defense in January 2019.

A specific grade is awarded.

## **Courses offered by the Culture, Communication and Globalization (CCG) program**

In the fall semester, ICS students can acquire 5 ECTS at CCG by taking an individual, internal written exam in: **Current Issues I**. They can acquire 15 ECTS by taking an internal written exam in the project module: **Global Processes**. All written assignments at the CCG programme must have an international and/or intercultural perspective. The students can read more about it in the 'International/Intercultural Dimension' guidelines available in Moodle under the 7th semester of the Study Secretariat for CCG:

<https://www.moodle.aau.dk/course/view.php?id=2613>

It is the student's own responsibility to find available information in the secretariat relevant to them and the modules they choose to take. Written assignments must be submitted via Digital Exam by the submission deadline indicated in the 'Dates to Remember' document also announced on the secretariat page in Moodle. Please also note that some exams require presence at the university, and exemptions are not made for these, so this should be considered when registering.

The Master's program in Culture, Communication & Globalization accepts admission to the following courses for international students enrolled in International Cultural Studies. PLEASE NOTE THAT CCG EXAMS IN EXTENSION OF CCG COURSES ARE ASSESSED AT GRADUATE/MASTER LEVEL, MEANING 7TH-SEMESTER/4TH-YEAR UNIVERSITY LEVEL. Students interested in any of the above modules are requested to check out the available Moodle information on the courses listed below. The CCG programme as a rule does not have compulsory attendance for the courses and the student's presence or absence from the course will not be registered.

**Assessment Current Issues 1:** <https://moduler.aau.dk/course/2020-2021/KACCG20206?lang=en-GB>

The exam is based on a course by the same name, which students need to register for in Moodle.

**Assessment Global Processes:** <https://moduler.aau.dk/course/2020-2021/KACCG20203?lang=en-GB>

The two core courses immediately below (Globalization and Cultural worlds/Worlds of Culture) are central to the project and therefore expected to be followed. In addition, several so-called profile courses can be followed based on topical interests. Please register in Moodle for core courses as well as the profile courses of your choice.

## **Core Course: Globalization**

Together with 'Cultural Worlds/World of Culture' this course make up the basis for the project module 'Global Processes'.

**Course sessions:** Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=35932>

## **Core Course: Cultural Worlds/Worlds of Culture**

Together with 'Globalization' this course make up the basis for the project module 'Global Processes'

This course will be dealing with questions of culture and multiculturalism as political, economic, organisational and institutional realities that set in motion a series of changes and debates within areas as diverse as consumption and marketing, organisational leadership, the global order, migration flows etc.

The course is organised as a series of lectures presenting theoretical approaches from a diversity of academic disciplines to how to respond to questions of culture and multiculturalism, giving also empirical examples along the way. The purpose of the course is thus two-fold: a) to make you knowledgeable about different theories and issues relating to culture and multicultural challenges, and b) to prepare you for semester project writing.

**Course sessions:** Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=35938>

**Profile: Organization and Leadership (O&L):** organisational culture and management, with a special focus on intercultural understanding and multi-cultural management

### **Course 1: Organizational Leadership and Intercultural Competence**

The course introduces the student to intercultural competence as a theoretical concept and relates the discussion of the complexity of the culture concept to intercultural competence with a particular focus on organisational leadership in various organisational settings.

The main objective of the course is to give the student insight into the practical implications of intercultural competence on both an individual and an organizational level. How does intercultural competence express itself in practice - in the organizational culture, in leadership, in human resource management, knowledge management, and in corporate and societal structures and programs?

How can a person - in practice - contribute to the building of intercultural competence in organizations?

Working methods: lectures as well as group and plenary discussions based on real-life examples and cases drawn from public and private sector organizations. In addition, a video will be shown in the last session. Plus, if possible, I will try to set up a cultural awareness game which, if Covid-19 regulations permit, will be played in person somewhere on campus. This game is optional but may provide you with quite some relevant experiences in relation to intercultural sense-making.

**Course sessions:** Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=35929>

### **Course 2: Organizational Culture and Communication**

In a global world organisations try to differentiate themselves from each other and to make their organisation the best place to work. This course mainly takes an internal perspective to organisations navigating in global contexts. We focus on different approaches to organisational culture and organisational communication, and we look at organisational identity, internal communication, employee voice, organisational responsibility, crisis and change communication in order to understand the different dynamics and processes that make up organisations.

**Course sessions:** Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=35930>

**Profile: International Politics, Migration and Movements (IPMM):** international politics and relations, with a special focus on issues relating to global politics, migration, civil society and movements

### **Course 1: Social Movements and Ethnic Relations**

The course will provide students with knowledge about and insight into the role of social movements in the pursuits of democracy, justice and equality in the world. Social movements can be understood as forms of collective action which aim to obtain substantial social change in a particular field (human rights; gender, etc.). They are usually also understood as being in conflict with the establishment of actors, institutions, ideas and norms within their field of interest. Today social movements are claimed to work in an increasingly global political, social and economic context. These observations urge us to consider what we

mean by democracy from global, transnational and local perspectives and what is old and what is new about these issues?

**Course sessions:** Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=35928>

## **Course 2: International Migration and Ethnic Relations**

The International Migration and Ethnic Relations course seeks to introduce to broader migration theory. During the course we will discuss migration flows, reasons for migration, impact of migration, issues of asylum, integration and accommodation.

**Course sessions:** Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=35925>

**Profile: Consumption and Market Communication (CMC):** consumer studies and market communication, with a special focus on intercultural communication and culture studies

## **Course 1: Global Consumer Culture**

This course critically discusses recent trends and developments in a global consumer culture taking as cases researches from various countries across the world. We begin with the variety of definitions of “consumer culture” and topics that have been studied in consumer culture theory research stream. We will then continue to explore the most recent global cultural forms of consumption and their local implications: this global vs local dimensions, cross-cultural comparison and cultural context of consumer practices will comprise our framework. Among the topics are political consumption and consumer citizenship; sustainability and circular economy; collaborative consumption and networks; nation branding and consumer nationalism; and digital consumption. We will also look at how such social characteristics as race, ethnicity and gender (as well as very briefly - class) shape markets and consumption. We will approach consumer culture and its recent trends from the perspectives of sociology, anthropology and cultural studies to make sure we keep a critical view on what happens in the domains of consumption and markets. We will look at consumption from the point of view of first and foremost cultural meanings, institutional and organizational aspects, social structure and everyday practices linked to global and local trends.

**Course sessions:** Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=35927>

## **Course 2: Online Market Communication**

In this course, we will deal with various aspects of online market communication such as affordances and constraints of social media, content and influencer marketing, brand communities as well as consumer preferences and behaviour.

**Course sessions:** Link in Moodle: <https://www.moodle.aau.dk/course/view.php?id=35931>

## IBC courses: Languages and International Business Communication

International Business Communication (IBC) is a programme which places special emphasis on companies' international relations and in this context focuses on four separate, yet inter-related elements: language, communication, marketing and intercultural competence.

Foreign guest students can choose freely between the courses and attend the same classes and sit the same examinations as their fellow Danish students. Teaching in most subjects takes place over an approximately 8-week period from the beginning of September.

Students writing a project or synopsis alone or in groups receive supervision by teaching staff during the project period. The examination period for all subjects is normally from mid-November until January.

### IBC COURSES IN ENGLISH

#### **IBC-3 Interpersonal communication (5 ECTS)**

**Official title on Transcript:** Interpersonal communication (English)

##### **Course description**

The course module focuses upon basic concepts within the field of interpersonal communication and includes dialogical and relation-based communication on, e.g. social media platforms.

**Course sessions:** First session September 4, 08.15, room 2.128. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=36148>

##### **Assessment**

The examination takes the form of a problem-based synopsis on a selected topic within the above areas. A grade will be given.

#### **IBC-3 Chinese Culture and Communication (5 ECTS)**

**GRADED AS 'PASSED OR FAILED': NO SPECIFIC GRADE WILL BE AWARDED**

**Official title on Transcript:** Chinese Culture and Communication

##### **Course description**

This course will give you a basic introduction to Chinese culture through the lens of modern Chinese language and communication, and intercultural encounters and communication by focusing on China in the globalizing world.

**Course sessions:** First session September 8, 14.30, room 2.119. Link in Moodle:

<https://www.moodle.aau.dk/course/view.php?id=36136>

##### **Assessment**

Satisfactory, active participation in the course, i.e. 80% attendance and oral/written presentation (-s) as required. No specific grade will be given.